

The Franklin County Tobacco Free Collaborative, Ohio Department of Health and American Cancer Society present

Your Students' Secret (or Not So Secret) Admirer: The Tobacco Industry. What Every School Nurse Needs to Know.

What? This FREE seminar will provide school nurses with information to become familiar with new tobacco products, recognize use of other tobacco products among students and utilize techniques to help students through the quit process.



Tobacco products packaged like candy appeal to youth

Why? The tobacco industry continues to create products that look, smell, and taste like candy. These products are highly addictive and appeal to vulnerable populations such as youth. The use of these products often lead to cigarette and tobacco addiction among youth. Because new products are often mistaken for candy by adults, school nurses may not be aware of students using tobacco during the school day and on school property.

Nurses will receive 2 CNEs for attending.

When? Tuesday, February 23, 2010, 4:00pm-6:00pm.

Where? Columbus Public Health Auditorium, 240 Parsons Avenue, Columbus Ohio, 43215. Parking is free.

Registration? To register, call 1.888.227.6446 x 8002. The seminar name is: *Your Students' Secret (or Not So Secret) Admirer: The Tobacco Industry. What Every School Nurse Needs to Know.*



Camel Sticks, Orbs, and Strips are among the newest dissolvable other tobacco products being test marketed in Columbus and Franklin County.

Registration Deadline: February 19, 2010

For more information about the training, please contact Jen Morel at 614- 645-6055.



"The Ohio Department of Health (OH-011 0412) is an approved provider of continuing nursing education by the Ohio Nurses Association (OBN - 001 - 91), an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation."